



Contact: Ed Triolo
Director, Public Relations
702-348-3230

FOR IMMEDIATE RELEASE: January 6, 1992

**PORSCHE DEBUTS 1993 911 RS AMERICA MODEL
AT NORTH AMERICAN INTERNATIONAL AUTO SHOW**

DETROIT, MICHIGAN --- Porsche Cars North America displayed its first 1993 model at the North American International Auto Show, as it debuted a new version of its popular 911 range. The 1993 911 RS America will be unique to the U.S. market. Labeled by company executives as, "A Pure-Protein Porsche 911," the 911 RS America is designed to handle more like a competition version 911. It offers larger wheels and tires, a larger diameter front stabilizer bar, as well as stiffer springs and shock absorbers than the normal 911 Carrera 2. Available only with a five-speed manual transmission, the RS America will enter the U.S. market at a Manufacturer's Suggested Retail Price (MSRP) of \$53,900, compared to the more richly appointed 1992 911 Carrera 2, which carries an MSRP of \$63,900.

Unlike the 911 Carrera 2, the RS America sports a large fixed-plane spoiler and carries special RS identification. The emphasis is on ultra-sporting handling feel and agility. It will be built in limited quantities for the U. S. market only. The 911 RS America will be slightly lighter than the 911 Carrera 2 for more agile handling.

The new version 911 is powered by Porsche's familiar 3.6 liter, 247 horsepower, twin-ignition, opposed-six-cylinder engine which propels it to 60 mph in just 5.4 seconds.